



— THE LOUVRE —  
CORPORATE CIRCLE

LOUVRE









## THE LOUVRE CORPORATE CIRCLE, A PREMIUM PUBLIC RELATIONS OFFERING

The Louvre Corporate Circle offers an exceptional annual schedule of events to meet your public relations needs.

These events are the perfect opportunity to invite your most loyal customers, partners and employees to experience the magic of the Musée du Louvre.

The Louvre Corporate Circle is an excellent means of maintaining your professional network throughout the year in the prestigious setting or more intimate spaces of the world's largest museum.

By becoming a member of the Louvre Corporate Circle, you provide financial support for the museum to pursue its activities and fulfil its role of cultural dissemination.

### YOUR LOUVRE CORPORATE CIRCLE MEMBERSHIP BENEFITS

- Enjoy turnkey public relations opportunities for your clients throughout the year.
- Join a circle of companies that support the Louvre and meet regularly for events to develop their network.
- As a Louvre patron, highlight your support of the museum and its commitment to education and cultural outreach in your company communications.





# JOIN THE LOUVRE CORPORATE CIRCLE

**PARTNER MEMBER** **starting from €35,000**

Tax deduction (60% of the amount donated) .....	€21,000
Special benefits .....	€8,750
<b>Net cost to the company</b> .....	<b>€5,250</b>

**ASSOCIATE MEMBER** **starting from €60,000**

Tax deduction (60% of the amount donated) .....	€36,000
Special benefits .....	€15,000
<b>Net cost to the company</b> .....	<b>€9,000</b>

**FOUNDING MEMBER** **starting from €90,000**

Tax deduction (60% of the amount donated) .....	€54,000
Special benefits .....	€22,500
<b>Net cost to the company</b> .....	<b>€13,500</b>



# YOUR ADVANTAGES

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## **CIRCLE EVENTS PROVIDE TURNKEY PUBLIC RELATIONS OPPORTUNITIES**

### **Private tours for Circle members**

Three private evenings are hosted by museum staff each year for the Louvre Corporate Circle, providing excellent opportunities to (re)discover the collections in ideal conditions with your clients, partners and employees, and meet other members of the Circle in a friendly setting.

### **Online conference**

An annual online conference provides an hour-long format to discuss passionate subjects in connection with the permanent collections, temporary exhibitions and current cultural affairs.

### **Exhibition openings**

You will receive invitations to the openings of the various temporary exhibitions the Louvre holds each year.

### **The Louvre Gala Dinner**

The annual Louvre gala is a privileged opportunity for museum patrons and partners to dine at the heart of the Louvre collections.

Take advantage of priority reservations for tables or individual seats to invite your clients and partners for an exceptional evening in the company of the Louvre President-Director and museum curators.

### **The President-Sponsors Dinner**

To thank its most loyal corporate donors, the Musée du Louvre organises an exclusive annual dinner for a select group of company chairs and directors with the President-Director.



## **BESPOKE PRIVILEGES: YOUR EXCLUSIVE BENEFITS TO ENJOY THE LOUVRE**

A wide range of privileges is available for you, at your request and within the limit of your special benefits, to tailor your Musée du Louvre experience to suit your needs.

### **Daily passes and annual cards**

As a Circle member, you benefit from daily passes to the Musée du Louvre and the Musée National Eugène-Delacroix that you can gift to clients and employees. You also have annual cards that provide priority and unlimited access to both museums for one year.

### **Premium tours**

Discover or rediscover the Louvre collections with a 90-minute guided tour for a group of up to 10 people, on a day the museum is open to the public (every day except Tuesday).

### **Online conferences**

Invite up to 100 or 500 people for an hour-long online conference led by a Louvre professional on a subject of interest in connection with the permanent collections or temporary exhibitions at the museum.

### **Creative workshops**

Discover the Louvre in a new light with our art workshops. Gather the guests of your choice for a fun and creative experience at the heart of the museum.

### **Louvre Lunches**

And what if the Louvre came to you? Offer your employees a presentation on the museum collections with a cultural conference held during lunch at your place of work.

### **Prestige tours**

Enjoy a guided tour of the Louvre on a day the museum is open to the public (every day except Tuesday). Receive a personalised welcome in our VIP lounge prior to this 90-minute guided tour for a group of up to 10 people.

### **One or two individual seats at the Louvre Gala Dinner**

To take part in the Louvre Gala Dinner, an exceptional event for museum patrons and partners, you can reserve one or two individual seats at no charge. A reservation fee will be charged for additional seats.

### **Private tours on days the museum is closed**

On Tuesdays, the day the museum is closed to the public, discover the Musée du Louvre under exceptional conditions. In groups of up to 10 people, experience a magical moment with a 90-minute tour of the Louvre just for you.

# BECOME A CIRCLE MEMBER

				PARTNER	ASSOCIATE	FOUNDING
				Starting from <b>€35,000</b> €21,000 tax deduction €8,750 in special benefits For a net cost of <b>€5,250</b>	Starting from <b>€60,000</b> €36,000 tax deduction €15,000 in special benefits For a net cost of <b>€9,000</b>	Starting from <b>€90,000</b> €54,000 tax deduction €22,500 in special benefits For a net cost of <b>€13,500</b>
CIRCLE EVENTS	<b>Private tours for Circle members</b> Three private tours each year, reserved for members of the Louvre Corporate Circle			20 guests for each event	30 guests for each event	40 guests for each event
	<b>Online conference for the Circle</b> A one-hour presentation during the year, given by a lecturer in connection with the permanent collections, temporary exhibitions or current cultural affairs			40 guests	50 guests	60 guests
	<b>Invitations to exhibition openings</b> Digital invitations for 2 people to all exhibition openings at the Musée du Louvre and the Musée National Eugène-Delacroix			10 invitations for each event	20 invitations for each event	30 invitations for each event
	<b>The Louvre Gala Dinner</b> Priority reservations for tables or individual seats for this prestigious annual gala dinner			✓	✓	✓
	<b>Invitation for the President-Sponsors Dinner</b> An invitation for the head of your company to the annual President-Sponsors Dinner, an exclusive dinner with the President-Director of the Musée du Louvre					✓
EXPOSURE FOR CIRCLE MEMBERS	<b>Acknowledgements on the museum website and in the yearly Circle programme</b> Your company name is included among the Musée du Louvre patrons in Louvre Corporate Circle communication materials			✓	✓	✓
	<b>Visuals for your corporate communication</b> Images of the Musée du Louvre are available for your greeting cards, status reports, corporate brochures, etc.			✓	✓	✓
BESPOKE PRIVILEGES	<b>Daily passes</b> Priority access for one person for one day to the Musée du Louvre and the Musée National Eugène-Delacroix	Unit price* €17		✓	✓	✓
	<b>Louvre Corporate Circle Card</b> Priority and unlimited access for two people to the Musée du Louvre and the Musée National Eugène-Delacroix for one year	Unit price* €250		✓	✓	✓
	<b>Premium tour</b> A 90-minute guided tour of the collections, on a day the museum is open to the public, for 10 people	Unit price* €600		✓	✓	✓
	<b>Online conference</b> An hour-long online conference for up to 100 or 500 people with a Louvre professional presenting an art history subject of your liking	Unit price* €1,500 or €3,000		✓	✓	✓
	<b>Creative workshop</b> An art workshop for 10 people to discover the Musée du Louvre and its collections in a new way	Unit price* €260			✓	✓
	<b>Louvre Lunch</b> An hour-long conference on the Musée du Louvre collections for your employees, during lunch at your place of work	Unit price* €1,000			✓	✓
	<b>Prestige tour</b> A 90-minute guided tour for 10 people, on a day the museum is open, with a warm welcome in the VIP lounge	Unit price* €1,000			✓	✓
	<b>One or two individual seats at the Louvre Gala Dinner</b> Option of reserving one or two individual seats at no charge for the Louvre Gala Dinner (reservation fee for additional seats)	Unit price* €1,500				✓
	<b>Private tour on a day the museum is closed</b> A 90-minute private tour for 10 people on a Tuesday, the day the museum is closed to the public	Unit price* €10,000				✓
Amount of special benefits for bespoke privileges				€5,500	€10,000	€15,000

\* Unit prices are subject to change according to Musée du Louvre price changes.



## **OTHER BENEFITS FOR CIRCLE MEMBERS**

### **Priority booking for your private events at the Musée du Louvre**

Technical and catering fees are at your expense.

### **Reduced rate on events in the Michel Laclotte auditorium**

Preferential rates on events in the Musée du Louvre auditorium, limited to 2 shows per year.

### **Advantages in Musée du Louvre restaurants**

Complimentary glass of champagne or hot beverage, upon presentation of your Louvre Corporate Circle card.

### **Discount at the Louvre book and gift shop**

A discount of 5% on books and 10% on gift items, upon presentation of the Louvre Corporate Circle card.

### **Discount on orders of Musée du Louvre publications**

A discount on books co-published by the Musée du Louvre (for orders of 30 copies or more).





## CONTACTS

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